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**ARGYLL AND BUTE COUNCIL**

**Helensburgh and Lomond Area  
Committee**

**Customer Services**

**13 October 2015**

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**East Clyde Street building, Helensburgh – naming proposal**

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## **1.0 EXECUTIVE SUMMARY**

- 1.1 In response to continuing public interest in the council's new offices at East Clyde Street, Helensburgh, and in consultation with the Provost, Depute Leader and Area Committee Chair, ideas were sought for names for the building from the community.
- 1.2 This report outlines responses received and invites a recommendation for a name or names from the Area Committee
- 1.3 The naming of the building is a civic matter and so will go to the Provost's office for a final decision.

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**2.0 INTRODUCTION**

2.1 In response to continuing public interest in the council's new offices at East Clyde Street, Helensburgh, and in consultation with the Provost, Depute Leader and Area Committee Chair, ideas were sought for names for the building from the community.

**3.0 RECOMMENDATIONS**

3.1 That the Area Committee make an appropriate recommendation to the Provost's office.

**4.0 DETAIL**

4.1 Through local media (broadcast and print), via the council's website news pages, and using the council's Facebook and Twitter social media outlets, the council's Communications Team invited members of the community in Helensburgh and Lomond to propose names for the East Clyde Street building as a whole, or for any of the key parts ; its council service delivery section, the community use space, or the marriage suites.

4.2 The invitation went out via the channels mentioned at 3.1 on Tuesday 25 August, with a deadline given of Friday 11 September.

4.3 Forty nine individual suggestions were received. Twenty two nominations were received proposing that the building be named The Helensburgh and Lomond Civic Centre. Two nominations were received proposing that the building be named The Civic Centre. The suggestions for names and the number of people supporting each one are listed in Appendix 1.

**5.0 CONCLUSION**

5.1 The communities of Helensburgh and Lomond were consulted in the development of this major new building which will provide a one-stop shop for key council services, community spaces and marriage suite.

5.2 Agreeing a name has further involved the community in the development of the building which has attracted a large amount of interest

## **6.0 IMPLICATIONS**

6.1 Policy None

6.2 Financial None

6.3 Legal None

6.4 HR None

6.5 Equalities None

6.6 Risk None

6.7 Customer Service None

6.8 Communities The community has been involved through an invitation to propose names for the building.

**Executive Director of Customer Services**

**Policy Lead – Councillor Dick Walsh**

18 September 2015

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## **APPENDICES**

Appendix 1 – List of suggested names